



## Marcus the Manatee

Volunteer Sea Life  
Spokesmanatee for  
Recycle Across America®

**Dear Humans,**<sup>TM</sup>  
We need your help. Seriously.

Did you know **the amount of waste going into oceans every day has increased from 48,000,000\* pounds to 61,000,000\*\* pounds per day** since recycling began to collapse worldwide? C'mon man, please give us a hand.

Here are four easy things you can do to help fix it:

- Text **FIX IT** to **40649** to ask your elected officials to legislate the society-wide standardized labels for recycling bins; the labels allow people to recycle properly wherever they are.
- Wherever accepted, recycle all clean office paper, flattened cardboard, empty metal cans, glass bottles/jars, and plastic bottles/jugs in the recycling bin. Compost your food waste whenever possible, and put all other non-recyclable items in the trash bin.
- When it comes to plastic, **refuse it, and don't use it!**<sup>TM</sup> Because plastic never really goes 'away.' And despite what it says on the packaging, studies show, other than plastic bottles and jugs, **most plastics are not being processed.**<sup>\*\*\*</sup>
- Visit **RecycleAcrossAmerica.org** to learn more.

*Enough is enough.*

*With urgency,*

**MARCUS**



"Let's recycle *right!*"<sup>®</sup> Society-wide standardized labels on bins make it easy.

# Let's recycle **right!**<sup>®</sup>

## Text **FIX IT** to **40649**

to ask your elected officials to be part of the most proven and effective solution to fix recycling.

Message and data rates may apply. Text STOP to cancel or HELP for help.  
Go to [recycleacrossamerica.org/privacy-policy](https://recycleacrossamerica.org/privacy-policy) for privacy and terms

**recycle across america**<sup>®</sup>.org

Recycle Across America is a 501(c)(3) nonprofit organization dedicated to expediting environmental progress by introducing society-wide standardized labels on recycling bins to make it easy and possible for the public to begin to recycle right<sup>®</sup> – wherever they might be.

\*World Watch Institute \*\*Reuters Oct 2019 \*\*\*Greenpeace Report Feb 2020